



**PURITY**  
COFFEE®

## Free Coffee Registration Form

Dear Athlete:

Thank you for taking up our offer for free coffee in exchange for your feedback. We want to keep this simple, easy and hopefully fun. We're just asking you to drink coffee the usual way and amount you always do. Here's the plan:

1. Drink only Purity Coffee for 2 weeks.
2. Switch to a different coffee and drink only that for 2 weeks.
3. Drink Purity for 2 weeks.
4. At the end of your trial, we will ask you to answer a very short questionnaire to let us know how you felt and performed. Honest and unbiased.
5. When we get your feedback, we'll send you 2 free bags (or K-cup boxes) of Purity as a thank you!

Please track your performance and recovery as you normally do, and highlight any positive differences, both physical and mental. Of course, always listen to your bodies, pay attention to how you feel and think, drink coffee as you normally do and stop if for any reason you don't feel it is working for you.

Please email [support@puritycoffee.com](mailto:support@puritycoffee.com) to cancel your free coffee shipments at any time, and also **return this completed form to that email**, so we can set up your coffee deliveries. No signature or anything formal—just a handshake agreement that you'll give us feedback. Let the games begin!

Sincerely,  
The Purity Coffee Team

### Athlete Information

Full Name: \_\_\_\_\_ Date: \_\_\_\_\_  
*First Last M.I.*

Address: \_\_\_\_\_  
*Shipping Address Apartment/Unit #*  
\_\_\_\_\_  
*City State ZIP Code*

Phone: \_\_\_\_\_ Email \_\_\_\_\_

### Coffee Information

Regular or Decaf?

**Regular**

**Decaffeinated**

Whole Bean or K-Cups?

**Whole Bean**

**K-Cups**

For those who chose Whole Bean, how do you normally brew your coffee? (electric drip, French press, espresso, etc.) \_\_\_\_\_

How many cups of coffee a day do you normally drink? (please answer so we know how much to send you).

- 1 or 2   
3 to 5   
6 to 8

### Sport Information

Please list the sports or physical activities that you do here:

\_\_\_\_\_

\_\_\_\_\_